

FLYER DESIGN CREATIVE BRIEF

PLEASE ADD ALL IMAGES AND THIS DOCUMENT INSIDE THE DROPBOX FOLDER THAT WE SHARE OR SEND TO design@bossigraphix.com

Contact Info

NAME (WHO PRESENTS THE EVENT):

EVENT NAME:

EVENT TIME & DATE:

EVENT LOCATION/: LOCATION:

CONTACT INFO FOR EVENT:

EMAIL ADDRESS:

WEBSITE:

PHONE:

SOCIAL MEDIA LINKS:

Describe your general look and feel that you want in your design.

What is your target audience (age, gender, etc...)?

Look/Feel

What look and feel do you want your logo to portray? Highlight all that apply.

- Edgy
- Classy
- Traditional
- Formal
- Serious
- Friendly
- Personal

What colors do you like?

Project Due Date

What is your project due date?

Any Additional Info

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