



Bossi Graphix Creative Brief – Logos

Contact Info

NAME:

COMPANY NAME:

WORDING FOR LOGO:

EMAIL ADDRESS/WEBSITE:

PHONE:

WHAT ARE YOUR SOCIAL MEDIA LINKS:

Company Info/Logo Strategy

Describe your company/business:

Describe your vision and what is one word that describes your business?

What is the primary message you want to portray when views see your logo?

Describe your general look and feel that you want in your design.

Target Audience

What is your target audience (age, gender, etc...)?

Look/Feel of Logo

What look and feel do you want your logo to portray? Highlight all that apply.

- Edgy
- Classy
- Traditional
- Formal
- Serious
- Friendly
- Personal

What colors do you like?

What are some logos that you like? Please send to info@bossigraphics.com.

Project Due Date

What is your project due date?

Any Additional Info